

2016 PROJECT PRODUCE - Fruit and Veggie Grants for Schools - CLICK HERE TO APPLY!

Chef Ann Foundation

Review Comments

Character Limit: 1500

Last Communication

Character Limit: 250

District Name*

What is the full name of the district where the applicant school(s) are located?

Character Limit: 100

District Enrollment*

What is the total enrollment of the district where the applicant school(s) are located?

Character Limit: 10

Project Produce Coordinator Name*

What is the name of the person spearheading and coordinating the Project Produce activities for the district?

(As the Food Services Director this may be you, but it may also be a Food Services employee, intern, parent, teacher, etc.)

Character Limit: 100

Project Produce Coordinator Email*

What is the email address for the Project Produce Coordinator at the district?

Character Limit: 254

District Free and Reduced Percentage*

In your district, what is the percentage of the students eligible for the Federal Free and Reduced-Price Meal Program? (Answer will be between 1 and 100)

Character Limit: 3

Average Daily Participation Percentage - Districtwide*

Based on the total average district enrollment, over the last six months what is the percentage of daily average participation in the National School Lunch Program in the district you are applying for?

(Answer will be between 1 and 100)

Character Limit: 3

Salad Bars*

Are salad bars used daily as part of the reimbursable meal offering in your district?

Choices

Yes

No

At some sites every day

At all sites but not every day

Food Cost*

As a percentage of your total food cost, what percentage is spent on fruits and vegetables, including fresh produce, frozen and canned fruits and vegetables? (Do not include your DOD allocation in the total. Your answer will be between 1 and 100.)

Character Limit: 3

Canned Fruits and Vegetables Percentage*

Considering the total amount of fruits and vegetables (fresh, frozen and canned) that are purchased, prepared and served in the district, what percentage is canned? (Your answer will be between 0 and 100)

Character Limit: 3

Local Fruits and Vegetables Percentage*

In your best estimate, with regard to your total fruit and vegetable expenses, what percentage of your total produce purchases are procured from local sources? (Your answer will be between 0 and 100)

Character Limit: 3

DOD Fresh Program 1*

As a district, do you participate in the USDA's DOD Fresh program?

Choices

Yes

No

DOD Fresh Program 2*

If yes, what is the total dollar value that you allocated to DOD for the current school year? (Enter 0 if you do not participate in the DOD Fresh program.)

Character Limit: 20

Nutrition Education - Districtwide*

What types of nutrition education or other activities that promote increased fruit and vegetable consumption is your district already engaged in? Check all that apply.

Choices

Fresh Fruit and Vegetable program

Contests and Promotional Giveaways

Taste tests
 Farm visits
 School gardens
 None

Nutrition Education - School*

At the applicant school, please describe what types of nutrition or food focused education the students currently have exposure to; including classroom and cafeteria based activities.

Character Limit: 1000

Grant Information*

How did you hear about the Project Produce grant program?

Choices

Chef Ann Foundation website The Lunch Box website
 Skoop website
 My state's Child Nutrition website or newsletter
 My state's Department of Health
 My state's Department of Agriculture
 FRAC - Food Research and Action Center
 Whole Kids Foundation School Nutrition Association Internet Search
 From a colleague
 Our district's grant specialist Facebook
 Twitter

School Information

Please enter school-specific information below. You may apply for a \$2,500 Project Produce grant for each school, up to a maximum of ten schools.

School # 1 - School Name*

What is the full name of the applicant school (For Example: West Lake Elementary School)

Character Limit: 250

School # 1 - Type of School*

What age groups does the applicant school serve? (Choose the selection that most resembles the applicant school.)

Choices

Elementary - grades K-5
 Middle - grades 6-8
 High – grades 9-12
 K-8 - grades K-8
 Middle/High – grades 6-12
 All of the above - grades K-12

School # 1 Enrollment*

What is the total enrollment of the applicant school?

Character Limit: 4

School # 1 - School Free and Reduced Percentage*

In the applicant school, what is the percentage of the students eligible for the Federal Free and Reduced Meal Program? (Answer will be between 1 and 100)

Character Limit: 3

School # 1 - Average Daily Participation - School*

What is the daily average participation in the National School Lunch Program in the school you are applying for?

Character Limit: 3

School # 1 - ADP as a Percentage of Enrollment*

Based on the total average school enrollment, over the last six months what is the percentage of daily average participation in the National School Lunch Program in the school you are applying for?

(Answer will be between 1 and 100)

Character Limit: 10

***If there are no additional schools that need to be entered, please collapse the School Information question group and move on to the Program Information question group.**

School # 2 - School Name

What is the full name of the applicant school (For Example: West Lake Elementary School)

Character Limit: 250

School # 2 - Type of School

What age groups does the applicant school serve? (Choose the selection that most resembles the applicant school.)

Choices

Elementary – grades K-5

K-8 – grades K-8

Middle – grades 6-8

High – grades 9-12

Middle/High – grades 6-12

All of the above – grades K-12

School # 2 Enrollment

What is the total enrollment of the applicant school?

Character Limit: 4

School # 2 - School Free and Reduced Percentage

In the applicant school, what is the percentage of the students eligible for the Federal Free and Reduced Meal Program? (Answer will be between 1 and 100)

Character Limit: 3

School # 2 - Average Daily Participation - School

What is the daily average participation in the National School Lunch Program in the school you are applying for?

Character Limit: 3

School # 2 - ADP as a Percentage of Enrollment

Based on the total average school enrollment, over the last six months what is the percentage of daily average participation in the National School Lunch Program in the school you are applying for?

(Answer will be between 1 and 100)

Character Limit: 10

***If there are no additional schools that need to be entered, please collapse the School Information question group and move on to the Program Information question group.**

School # 3 - School Name

What is the full name of the applicant school (For Example: West Lake Elementary School)

Character Limit: 250

School # 3 - Type of School

What age groups does the applicant school serve? (Choose the selection that most resembles the applicant school.)

Choices

Elementary – grades K-5

Middle – grades 6-8

High – grades 9-12

K-8 – grades K-8

Middle/High – grades 6-12

All of the above – grades K-12

School # 3 Enrollment

What is the total enrollment of the applicant school?

Character Limit: 4

School # 3 - School Free and Reduced Percentage

In the applicant school, what is the percentage of the students eligible for the Federal Free and Reduced Meal Program? (Answer will be between 1 and 100)

Character Limit: 3

School # 3 - Average Daily Participation – School

What is the daily average participation in the National School Lunch Program in the school you are applying for?

Character Limit: 3

School # 3 - ADP as a Percentage of Enrollment

Based on the total average school enrollment, over the last six months what is the percentage of daily average participation in the National School Lunch Program in the school you are applying for?

(Answer will be between 1 and 100)

Character Limit: 10

***If there are no additional schools that need to be entered, please collapse the School Information question group and move on to the Program Information question group.**

School # 4 - School Name

What is the full name of the applicant school (For Example: West Lake Elementary School)

Character Limit: 250

School # 4 - Type of School

What age groups does the applicant school serve? (Choose the selection that most resembles the applicant school.)

Choices

Elementary – grades K-5

Middle – grades 6-8

High – grades 9-12

K-8 – grades K-8

Middle/High – grades 6-12

All of the above – grades K-12

School # 4 Enrollment

What is the total enrollment of the applicant school?

Character Limit: 4

School # 4 - School Free and Reduced Percentage

In the applicant school, what is the percentage of the students eligible for the Federal Free and Reduced Meal Program? (Answer will be between 1 and 100)

Character Limit: 3

School # 4 - Average Daily Participation – School

What is the daily average participation in the National School Lunch Program in the school you are applying for?

Character Limit: 3

School # 4 - ADP as a Percentage of Enrollment

Based on the total average school enrollment, over the last six months what is the percentage of daily average participation in the National School Lunch Program in the school you are applying for?

(Answer will be between 1 and 100)

Character Limit: 10

***If there are no additional schools that need to be entered, please collapse the School Information question group and move on to the Program Information question group.**

School # 5 - School Name

What is the full name of the applicant school (For Example: West Lake Elementary School)

Character Limit: 250

School # 5 - Type of School

What age groups does the applicant school serve? (Choose the selection that most resembles the applicant school.)

Choices

Elementary – grades K-5

Middle – grades 6-8

High – grades 9-12

K-8 – grades K-8

Middle/High – grades 6-12

All of the above – grades K-12

School # 5 Enrollment

What is the total enrollment of the applicant school?

Character Limit: 4

School # 5 - School Free and Reduced Percentage

In the applicant school, what is the percentage of the students eligible for the Federal Free and Reduced Meal Program? (Answer will be between 1 and 100)

Character Limit: 3

School # 5 - Average Daily Participation – School

What is the daily average participation in the National School Lunch Program in the school you are applying for?

Character Limit: 3

School # 5 - ADP as a Percentage of Enrollment

Based on the total average school enrollment, over the last six months what is the percentage of daily average participation in the National School Lunch Program in the school you are applying for?

(Answer will be between 1 and 100)

Character Limit: 10

***If there are no additional schools that need to be entered, please collapse the School Information question group and move on to the Program Information question group.**

School # 6 - School Name

What is the full name of the applicant school (For Example: West Lake Elementary School)

Character Limit: 250

School # 6 - Type of School

What age groups does the applicant school serve? (Choose the selection that most resembles the applicant school.)

Choices

Elementary – grades K-5

Middle – grades 6-8

High – grades 9-12

K-8 – grades K-8

Middle/High – grades 6-12

All of the above – grades K-12

School # 6 Enrollment

What is the total enrollment of the applicant school?

Character Limit: 4

School # 6 - School Free and Reduced Percentage

In the applicant school, what is the percentage of the students eligible for the Federal Free and Reduced Meal Program? (Answer will be between 1 and 100)

Character Limit: 3

School # 6 - Average Daily Participation – School

What is the daily average participation in the National School Lunch Program in the school you are applying for?

Character Limit: 3

School # 6 - ADP as a Percentage of Enrollment

Based on the total average school enrollment, over the last six months what is the percentage of daily average participation in the National School Lunch Program in the school you are applying for?

(Answer will be between 1 and 100)

Character Limit: 10

***If there are no additional schools that need to be entered, please collapse the School Information question group and move on to the Program Information question group.**

School # 7 - School Name

What is the full name of the applicant school (For Example: West Lake Elementary School)

Character Limit: 250

School # 7 - Type of School

What age groups does the applicant school serve? (Choose the selection that most resembles the applicant school.)

Choices

Elementary – grades K-5

Middle – grades 6-8

High – grades 9-12

K-8 – grades K-8

Middle/High – grades 6-12

All of the above – grades K-12

School # 7 Enrollment

What is the total enrollment of the applicant school?

Character Limit: 4

School # 7 - School Free and Reduced Percentage

In the applicant school, what is the percentage of the students eligible for the Federal Free and Reduced Meal Program? (Answer will be between 1 and 100)

Character Limit: 3

School # 7 - Average Daily Participation – School

What is the daily average participation in the National School Lunch Program in the school you are applying for?

Character Limit: 3

School # 7 - ADP as a Percentage of Enrollment

Based on the total average school enrollment, over the last six months what is the percentage of daily average participation in the National School Lunch Program in the school you are applying for?

(Answer will be between 1 and 100)

Character Limit: 10

***If there are no additional schools that need to be entered, please collapse the School Information question group and move on to the Program Information question group.**

School # 8 - School Name

What is the full name of the applicant school (For Example: West Lake Elementary School)

Character Limit: 250

School # 8 - Type of School

What age groups does the applicant school serve? (Choose the selection that most resembles the applicant school.)

Choices

Elementary – grades K-5

Middle – grades 6-8

High – grades 9-12

K-8 – grades K-8

Middle/High – grades 6-12

All of the above – grades K-12

School # 8 Enrollment

What is the total enrollment of the applicant school?

Character Limit: 4

School # 8 - School Free and Reduced Percentage

In the applicant school, what is the percentage of the students eligible for the Federal Free and Reduced Meal Program? (Answer will be between 1 and 100)

Character Limit: 3

School # 8 - Average Daily Participation – School

What is the daily average participation in the National School Lunch Program in the school you are applying for?

Character Limit: 3

School # 8 - ADP as a Percentage of Enrollment

Based on the total average school enrollment, over the last six months what is the percentage of daily average participation in the National School Lunch Program in the school you are applying

for?

(Answer will be between 1 and 100)

Character Limit: 10

***If there are no additional schools that need to be entered, please collapse the School Information question group and move on to the Program Information question group.**

School # 9 - School Name

What is the full name of the applicant school (For Example: West Lake Elementary School)

Character Limit: 250

School # 9 - Type of School

What age groups does the applicant school serve? (Choose the selection that most resembles the applicant school.)

Choices

Elementary – grades K-5

Middle – grades 6-8

High – grades 9-12

K-8 – grades K-8

Middle/High – grades 6-12

All of the above – grades K-12

School # 9 Enrollment

What is the total enrollment of the applicant school?

Character Limit: 4

School # 9 - School Free and Reduced Percentage

In the applicant school, what is the percentage of the students eligible for the Federal Free and Reduced Meal Program? (Answer will be between 1 and 100)

Character Limit: 3

School # 9 - Average Daily Participation – School

What is the daily average participation in the National School Lunch Program in the school you are applying for?

Character Limit: 3

School # 9 - ADP as a Percentage of Enrollment

Based on the total average school enrollment, over the last six months what is the percentage of daily average participation in the National School Lunch Program in the school you are applying for?

(Answer will be between 1 and 100)

Character Limit: 10

***If there are no additional schools that need to be entered, please collapse the School Information question group and move on to the Program Information question group.**

School # 10 - School Name

What is the full name of the applicant school (For Example: West Lake Elementary School)

Character Limit: 250

School # 10 - Type of School

What age groups does the applicant school serve? (Choose the selection that most resembles the applicant school.)

Choices

Elementary – grades K-5

Middle – grades 6-8

High – grades 9-12

K-8 – grades K-8

Middle/High – grades 6-12

All of the above – grades K-12

School # 10 Enrollment

What is the total enrollment of the applicant school?

Character Limit: 4

School # 10 - School Free and Reduced Percentage

In the applicant school, what is the percentage of the students eligible for the Federal Free and Reduced Meal Program? (Answer will be between 1 and 100)

Character Limit: 3

School # 10 - Average Daily Participation – School

What is the daily average participation in the National School Lunch Program in the school you are applying for?

Character Limit: 3

School # 10 - ADP as a Percentage of Enrollment

Based on the total average school enrollment, over the last six months what is the percentage of daily average participation in the National School Lunch Program in the school you are applying for?

(Answer will be between 1 and 100)

Character Limit: 10

Program Information

Program Changes*

Describe what methods you have used in the last 12 months to impact the access to, choice of, and consumption of fresh fruits and veggies in your school food?

Examples might include; activities associated with the Fresh Fruit and Vegetable grant program, impacts on your menu with the addition of a salad bar, priorities of the district driven through Wellness Policy language revisions, etc. Please be specific.

Character Limit: 1000

Project Title*

Please provide a project title below.

Character Limit: 250

Project Detail

This is a \$2,500 grant to assist you in exposing the students you serve to a diversity of fresh fruits and vegetables, expanding their palates, and encouraging increased consumption of fresh produce through lunchroom education activities or events that encourage students to try new vegetables and fruits offered either in a dish, cooked or raw. The goal of Project Produce is to provide funds to support the food cost of these activities which are designed to touch every child.

Examples of acceptable program proposals could be: Seasonal vegetable and fruit tastings, vegetable recipe contests, chef cooking and tasting events, local farmers harvest paired with tastings or [Rainbow Day salad bar events](#).

Please keep in mind:

- Grant funds must be used to purchase fresh fruits and vegetables to support your planned project and receipts will be required upon submission of your progress report
- Funds may not be used to support the cost of reimbursable meals
- Funds may not be used for staff hours, transportation, collateral materials, or other programming costs
- The proposed project must be planned with the intention of offering the activity to all students in the school building. Lunchtime based projects are preferred because they offer access to all students - school lunch diners and students bringing meals from home
- Proposals for projects scheduled after the school day must demonstrate how they will target the full school enrollment and help encourage vegetable and fruit consumption in school meals
- The project must be trackable, meaning you are able to capture how many students participate at each event, food costs for the tastings, feedback from the students, and feedback from the community

- The project must include an outline for a marketing and outreach plan that includes students and parents.

Please be specific in your description and answers to all questions.

Project Description*

Your project must include a food or nutrition education component. Examples include: “[Rainbow Days](#)” at your salad bar, a seasonal fruit and veggies tasting, vegetable recipe contests, chef-at-school events, farm-to-school events: <http://www.thelunchbox.org/marketing/lunchroom-education/>, or events of your own design.

Outline your plan below to purchase and distribute \$2,500 worth of fresh fruits and vegetables to the students at the applicant school. Please include specifics about how your project will be offered to all students at the school and how it will support food and nutrition education. Remember that the goal of Project Produce is offer additional opportunities, beyond the reimbursable meal, for all students to engage in tasting and learning about unfamiliar vegetables and fruits. The project may take place during your service times at lunch or at another time during the school day, as long as the activity is available to and offered to all students at the grant site.

Character Limit: 2500

Project Timeline*

What is the frequency of your planned activities for your project?
Keep in mind the grant period may not exceed 12 months.

Character Limit: 500

Marketing*

How will you advertise your project? *Remember your plan must include distribution of a parent educational letter.*

Character Limit: 500

Activity Management*

Who will be in charge of the activities for your project?
For example, is your on-site staff capable of managing repeated activities over a period of consecutive months? Please explain how this will work into their regular food service activity.

Character Limit: 500

Volunteers*

How many volunteers do you expect will be needed?
For example, consider if you have cafeteria volunteers already in place at the applicant school who will be assisting with the Project Produce project.

Character Limit: 500

School Support*

Identify school administrators and teachers who will support having these activities and what their relationship to the food service department is now.

Character Limit: 500

Budget Template*

Please download our Project Budget Template by clicking [here](#).

In this spreadsheet you will list the types and amounts of vegetables and fruits the applicant district needs to accomplish your project. (Invoices reflecting your purchases will be required upon completion of your project. CAF understands that your PP purchases may be part of larger orders made by your district's food service. When submitting receipts, please indicate on the copies of your invoices which items were for Project Produce)

Once you have completed the template you will need to "Save as" and then re-upload by clicking "Upload a file" below.

Character Limit: 250 | File Size Limit: 1 MB

Budget 2

If you have additional information you would like to add you may enter it below.

Character Limit: 1000

Evaluation

Participation*

Describe how you will monitor participation in your project.

Character Limit: 1000

Success*

Describe what you think "success" means in the context of your project.

Character Limit: 1000

Evaluation Plan*

How will you evaluate the project? (Including how many students participate, recording that participation over a number of activities, etc.)

Character Limit: 1000

Documentation*

Describe your plan for documenting your activities or events.

This may include photos and descriptions, stories, quotes, and videos.

Character Limit: 1000

Grant Verification*

Carefully [download](#) and read the agreement and fill out all fields. The form must be physically signed (not digitally signed) by both the Food Services Director and the Superintendent of the Applicant District.

To upload you can scan the document and upload it back to your application via the "Upload a file" button below or use the Fax to File option found on the upper left of your screen.

File Size Limit: 1 MB