

PROJECT PRODUCE - Fruit and Veggie Grants for Schools - CLICK HERE TO APPLY!

Chef Ann Foundation

School Name*

What is the full name of the applicant school? (For example: West Lake Elementary School)

Character Limit: 100

What Type of School

What age groups does the applicant school serve? (Choose the selection that most resembles the applicant school.)

Choices

Elementary - grades K-5

Middle - grades 6-8

High – grades 9-12

K-8 - grades K-8

Middle/High – grades 6-12

All of the above - grades K-12

School Enrollment

What is the total enrollment of the applicant school?

Character Limit: 4

School Free and Reduced Percentage

In the applicant school, what is the percentage of the students eligible for the Federal Free and Reduced Meal Program? (Answer will be between 1 and 100)

Character Limit: 3

Average Daily Participation - School*

Based on the total average school enrollment, over the last six months what is the percentage of daily average participation in the National School Lunch Program in the school you are applying for?

(Answer will be between 1 and 100)

Character Limit: 3

Project Produce Coordinator Name

What is the name of the person spearheading and coordinating the Project Produce activities at the applicant school?

(As the Food Services Director this may be you, but it may also be a Food Services employee, intern, parent, teacher, etc.)

Character Limit: 100

Project Produce Coordinator Email

What is the email address for the Project Produce Coordinator at the applicant school?

Character Limit: 100

District Name

What is the full name of the district where the applicant school is located?

Character Limit: 100

District Enrollment

What is the total enrollment of the district where the applicant school is located?

Character Limit: 10

District Free and Reduced Percentage

In your district, what is the percentage of the students eligible for the Federal Free and Reduced Meal Program? (Number will be between 1 and 100)

Character Limit: 3

Average Daily Participation - Districtwide*

Based on the total average district enrollment, over the last six months what is the percentage of daily average participation in the National School Lunch Program in the district you are applying for?

(Answer will be between 1 and 100)

Character Limit: 3

Salad Bars*

At your school is a salad bar used daily as part of the reimbursable meal offering?

Choices

Yes

No

Fruits and Vegetables*

Considering the total dollars expended for food purchases in the district, what percentage of those purchases are currently directed to fresh, frozen and canned fruits and vegetables? Do not include DOD fresh value.

(Answer will be between 1 and 100.)

Character Limit: 3

Canned Fruits and Vegetables*

Considering the total amount fruits and vegetables (fresh, frozen and canned) that are purchased, prepared and served in the district, what percentage are canned?

Character Limit: 3

Choices

0-15%

16-30%
 31-45%
 46-60%
 61-75%
 76-100%

Local Fruits and Vegetables*

In your best estimate, with regard to your total fruit and vegetable expenses, what percentage of your total produce purchases are procured from local sources? (Select only one)

Choices

None
 1-10%
 11-25%
 26-50%
 51-75%
 76-100%

DOD Fresh Program 1*

As a district, do you participate in the USDA's DOD Fresh program?

Choices

Yes
 No

DOD Fresh Program 2*

If yes, what is the total dollar value that you allocated to DOD for the current school year? (Enter 0 if you do not participate in the DOD Fresh program.)

Character Limit: 20

Nutrition Education - Districtwide*

What types of nutrition education or other activities that promote increased fruit and vegetable consumption is your district already engaged in? Check all that apply.

Choices

Fresh Fruit and Vegetable program
 Contests and Promotional Giveaways
 Taste tests
 Farm visits
 School gardens
 None

Nutrition Education - School*

At the applicant school, please describe what types of nutrition or food focused education the students currently have exposure to; including classroom and cafeteria based activities.

Character Limit: 500

Grant Information*

How did you hear about the Project Produce grant program?

Choices

Chef Ann Foundation website The Lunch Box website

Skoop website

My state's Child Nutrition website or newsletter

My state's Department of Health

My state's Department of Agriculture

FRAC - Food Research and Action Center

Whole Kids Foundation School Nutrition Association Internet Search

From a colleague

Our district's grant specialist Facebook

Twitter

Question Group

Program Changes*

Describe what methods you have used in the last 12 months to impact the access to, choice of, and consumption of fresh fruits and veggies in your school food?

Examples might include; activities associated with the Fresh Fruit and Vegetable grant program, impacts on your menu with the addition of a salad bar, priorities of the district driven through Wellness Policy language revisions, etc. Please be specific.

Character Limit: 500

Project Detail

This is a \$2,500 grant to assist you in exposing the students you serve to a diversity of fresh fruits and vegetables, expanding their palates, and encouraging increased consumption of fresh produce through lunchroom education activities or events that encourage students to try new vegetables and fruits offered either in a dish, cooked or raw. The goal of Project Produce is to provide funds to support the food cost of these activities which are designed to touch every child.

Examples of acceptable program proposals could be; seasonal vegetable and fruit tastings, vegetable recipe contests, chef cooking and tasting events, local farmers harvest paired with tastings or [Rainbow Day salad bar events](#).

Please keep in mind:

- Grant funds must be used to purchase fresh fruits and vegetables to support your planned project
- Funds may not be used to support the cost of reimbursable meals
- Funds may not be used for staff hours, transportation, collateral materials, or other programming costs

- The proposed project must be planned with the intention of offering the activity to all students in the school building. Lunchtime based projects are preferred because they offer access to all students - school lunch diners and students bringing meals from home
- Proposals for projects scheduled after the school day must demonstrate how they will target the full school enrollment and help encourage vegetable and fruit consumption in school meals
- The project must be trackable, meaning you are able to capture how many students participate at each event, food costs for the tastings, feedback from the students, and feedback from the community

Please be specific in your description and answers to all questions.

Project Title*

Please provide a project title below.

Character Limit: 250

Project Description*

Your project must include a food or nutrition education component (an example of this are “[Rainbow Days](#)” at your salad bar a seasonal fruit and veggies tasting, vegetable recipe contests, chef-at-school events, farm-to-school events: <http://www.thelunchbox.org/marketing/lunchroom-education/>, or events of your own design.

Outline your plan below to purchase and distribute \$2,500 worth of fresh fruits and vegetables to the students at the applicant school. Please include specifics about how your project will be offered to all students at the school and how it will support food and nutrition education. Remember that the goal of Project Produce is offer additional opportunities, beyond the reimbursable meal, for all students to engage in tasting and learning about unfamiliar vegetables and fruits. The project may take place during your service times at lunch or at another time during the school day, as long as the activity is available to and offered to all students at the grant site.

Character Limit: 2500

Project Timeline*

What is the frequency of your planned activities for your project?

Keep in mind the grant period may not exceed 12 months.

Character Limit: 500

Marketing*

How will you advertise your project?

Character Limit: 500

Activity Management*

Who will be in charge of the activities for your project?

For example, is your on-site staff capable of managing repeated activities over a period of consecutive months? Please explain how this will work into their regular food service activity.

Character Limit: 500

Volunteers*

How many volunteers do you expect will be needed?

For example, consider if you have cafeteria volunteers already in place at the applicant school who will be assisting with the Project Produce project.

Character Limit: 500

School Support*

Identify school administrators and teachers who will support having these activities and what their relationship to the food service department is now.

Character Limit: 500

Budget*

Provide a budget for how you will spend the \$2,500.

Include: cost per serving, how many total servings, how many events. Remember that grant fund can only be used for purchase of food specific to the project.

Character Limit: 1000

Budget Template

Please download our Project Budget Template [here](#).

In this spreadsheet you will list the types and amounts of vegetables and fruits the applicant school needs to accomplish your project.

Once you have completed the template you will need to "Save as" and then re-upload by clicking "Upload a file" below.

Character Limit: 250 | File Size Limit: 1 MB

Evaluation

Participation*

Describe how you will monitor participation in your project.

Character Limit: 500

Success*

Describe what you think "success" means in the context of your project.

Character Limit: 500

Evaluation Plan*

How will you evaluate the project? (Including how many students participate, recording that participation over a number of activities, etc.)

Character Limit: 500

Documentation*

Describe your plan for documenting your activities or events.
This may include photos and descriptions, stories, quotes, and videos.

Character Limit: 500

Grant Verification*

Carefully [download](#) and read the agreement and fill out all fields. The form must be physically signed (not digitally signed) by both the Food Services Director and the Applicant School Principal.

To upload you can scan the document and upload it back to your application or use the Fax to File option found on the upper left of your screen.

File Size Limit: 1 MB