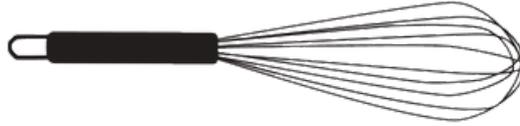


REAL SCHOOL FOOD CHALLENGE

A program of Chef Ann Foundation



The Real School Food Challenge, created by and benefiting the Chef Ann Foundation (CAF), provides healthy food advocates a fun opportunity to educate and inform the public about the importance of serving our children healthy, scratch-cooked meals in school. It allows the community - businesses, parents, chefs, and industries - to learn what it takes to create healthy school food, participate in school food change, and activate their communities to do the same.

In each Real School Food Challenge, competitors create dishes that abide by USDA guidelines, and cost about \$1.25 per serving, the average budget for a school lunch in the U.S. The winner of each Challenge is chosen by event attendees, and winners' recipes may be featured on Chef Ann Foundation's national school food recipe database, thelunchbox.org, for kids around the country to enjoy.

The first Real School Food Challenge was hosted in Boulder, Colo., in April 2016, and helped raise \$7,500 for CAF. Since that initial Challenge, CAF has partnered with communities and organizations across the U.S. to host five additional Challenges, raising nearly \$70,000 total for CAF. Just as valuable is that these events have helped raise awareness about the challenge today's schools face in creating healthy meals for students using real, whole ingredients.

The next Real School Food Challenge is a Restaurant Edition taking place in October 2019, which will provide local, regional and national restaurants the opportunity to create a dish that abides by USDA guidelines to offer on their menu for a limited time. A portion of proceeds from each Challenge menu item sold at the participating restaurants will benefit CAF. Additionally, CAF will host a second annual Natural Products Industry Real School Food Challenge in November 2019 in Boulder, Colo. Stay up-to-date on Challenge events at <http://www.realschoolfoodchallenge.org>.

CAF is a 501(c)(3) nonprofit founded in 2009 by Ann Cooper, an internationally recognized chef, author, educator, public speaker, and advocate of healthy food for all children, with the mission, "to provide school communities with the tools, training, resources, and funding that enables them to create healthier food and redefine lunchroom environments." To date, the organization has reached more than 10,000 schools and 3 million kids with their healthy school food programming.

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